

# **ANNUAL REPORT 2021**





### THE THACKER FAMILY

"When our son Jordan was born at 29 weeks, we were unprepared for what was ahead of us. We were scared and anxious but had full faith in the Novant NICU staff. No one can prepare you for the feeling you experience when you are discharged from

the hospital and your child must stay. Madelyn's Fund helped our family by providing gas cards to defray our travel costs back and forth from the hospital to our home in

Huntersville during our son's 55 day stay. However, just as valuable as the gas cards was knowing that there is a group of people out there that we had never met before that were willing to help us through this journey. It was like getting the hug we didn't know we needed. Learning the story of Madelyn's Fund and being recipients of their generosity really connected with us due to our experience. It has since inspired us to get involved, be advocates, and give back to Madelyn's Fund."

— JD and Candice Thacker

# our mission

Madelyn's Fund supports NICU patients and their families, including those who experience the trauma of infant loss.

# MADELYN'S FUND LAUNCHED IN NOVEMBER OF 2016. WE ASSISTED OUR FIRST FAMILY ON DEC. 23, 2016.

The numbers below reflect our impact from inception through Dec. 31, 2020.

\$715,401

IN ASSISTANCE PROVIDED

1,559

FAMILIES ASSISTED 1,680

CHILDREN ASSISTED 2,902

TOTAL
APPLICATIONS
RECEIVED

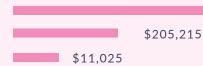
170

FUNERALS FUNDED

FUNDS DISTRUBUTED

Atrium Health Levine Children's Hospital Novant Health Hemby Children's Hospital

Other



\$499,161

\$499,101



We were thrilled to be able to gather in person again this October for our annual gala that we called "Rethink Pink". Although it looked a little different than in year's past, it was just as fun and successful, raising nearly \$270,000! Thank you to all of our wonderful sponsors, in kind donors, volunteers and guests who all helped the night be so incredible.

Thanks to all who participated in our other wonderful fundraisers this year; our 4th annual Celebrity Golf Tournament, 1st annual Tennis Tournament, our trunk show with local jewelry designer Campbell + Charlotte, the BBQ for Causes event organized by a group of supporters, and the Sammies for a Cause fundraiser put on by The Common Market Southend. Through these events, we were able to raise a cumulative \$149,500!











# **2021 ASSISTANCE BREAKDOWNS**

### **FUNDS DISTRUBUTED:**

Atrium Health Levine Children's Hospital Novant Health Hemby Children's Hospital Levine Children's Hospital CVICU

\$77,284 \$48,824

\$31.317

Transportation (Gas Cards and Uber/LYFT): 28%

Funerals: 24%

Lodging/Hospitality House: 20% Utility Expenses: 12%

Retail Baby Essentials: 4%

Car Seats/Pack 'n Plays: 4%

#### MAKING THE HOLIDAYS SPECIAL

Being a NICU parent is always challenging, and Madelyn's Fund knows holidays can be especially difficult. Here are some ways we provided extra encouragement to NICU and CVICU families!



On Mother's Day, we worked with Bee Mighty and Preemies of the Carolinas to provide felt hearts to NICU. The hearts carry the mother's scent to allow her presence to always be with her child even when mom is unable to be at their bedside.



Madelyn's Fund again partnered with Bee Mighty to provide NICU dads with "NICU Dad" koozies to let them know we were thinking of them and their little ones on this special day honoring fathers.



The holidays can be exceptionally tough on NICU families. Madelyn's Fund worked with hospital staff to set up a candy bar at Levine Children's Hospital to bring extra cheer. At Novant Hemby Children's Hospital, candy bags were distributed with a cafeteria meal voucher.

## **CVICU Holiday Adoption**



For the third year, Madelyn's Fund worked with Levine Children's Hospital CVICU to adopt a family for the holidays. In October, Ms. Garmon delivered her daughter Markivah at 37 weeks. Due to her daughter's heart condition, Ms. Garmon has spent several months back and forth between her home an hour away in Polkton with her two other children, and Levine Children's Hospital CVICU to be with Markiyah. Unable to work and provide a normal Christmas, Madelyn's Fund stepped in to give her and her family gifts and essentials to make their holidays special.