



MADELYN'S FUND

OUR MISSION

Madelyn's Fund supports NICU patients and their families, including those who experience the trauma of infant loss. When families are faced with spending unexpected time in the NICU, they are forced to take unforeseen time off of work, incur travel costs, pay countless medical bills, and in the worst of cases, bear the expense for their child's funeral. Our goal is to ease the stress they experience through financial assistance, allowing them to focus their time and energy on the well-being of their family.

HOW WE HELP



Support NICU families with financial resources



Relieve the burden of funeral costs for families experiencing loss



Support and serve as a resource to local NICU social workers



Allow families to focus more of their energy on their child's health & their own well-being

"We cannot express the gratitude for that little glimmer of light that Madelyn's Fund provided, allowing us to not have to worry or wonder what we were going to do after Eliza had gone. It was a simple "it was taken care of", and we were able to just weep and be."

The Brown Family





MADELYN'S STORY

On January 27, 2015, our family joyfully welcomed Madelyn Elizabeth, a long-wished-for little sister to our two boys, Ryan and Adam. Born at 37 weeks, she was immediately taken to the Neonatal Intensive Care Unit (NICU) in order to assist with her breathing due to fluid she swallowed during delivery. To our great excitement, her health began to improve and my husband Andy and I spent the next few days bonding and connecting with our baby girl. During her sixth day in the NICU, she became extremely ill with an infection that she tried her best to fight. As eternal optimists, we remained hopeful that her health would improve. We will never forget receiving the chilling middle of the night call on February 4th that changed our lives forever. Upon our arrival at the hospital, we were faced with our worst nightmare — our little girl had passed away.

Through our faith in God, the love of family, and the support of friends, we made it through our darkest days. In the summer of 2015, Andy — in his 12th season with the NFL — was traded to the Cleveland Browns where he changed his jersey number to 8 in honor of Madelyn's eight short days of life. Our hearts are forever sealed to hers. Our family has experienced other changes since then, but our home base remains in Charlotte, where we are committed to helping NICU families across the Carolinas.

In November of 2016, we launched Madelyn's Fund in an effort to provide families facing NICU stays or infant loss with the financial support that they so desperately need. On December 23, 2016 we helped our first family and through October of 2023 we have provided assistance to 2,724 families, 260 of which were for funeral expenses.

We are humbled to honor our daughter's memory through monies raised and support provided by Madelyn's Fund. Thank you for joining us in this important mission.

Rachel and Andy Lee



2024 PINK BOW FASHION SHOW

SPONSORSHIP OPPORTUNITIES

Thursday, April 18, 2024 | Central Energy | 2030 Gregg Street

The Inaugural Pink Bow Fashion Show hosted 300 guests and raised an impressive \$156,000! In 2023, Madelyn's Fund was able to support 210 families at the Prisma Health Richland and Baptist Hospital NICUs. Please join us for a night of fashion and philanthropy with Granger Owings in support of Madelyn's Fund. All sponsorships are tax-deductible and greatly appreciated.

MADELYN SPONSOR

\$8,000

- Verbal recognition at event
- Recognition on marketing materials (including social media and digital invitation)
- Designated seating at the event
- Logo prominently displayed on Madelyn's Fund event webpage
- Logo displayed on "special thanks" signage at event
- Admission for up to eight (8) guests

PINK BOW SPONSOR

\$5,000

- Recognition on marketing materials (including social media and digital invitation)
- Logo displayed on Madelyn's Fund event webpage
- Logo displayed on "special thanks" signage at event
- Admission for up to six (6) guests

PINK PATRON SPONSOR

\$2,500

- Recognition on digital invitation
- Name displayed on Madelyn's Fund event webpage and "special thanks" signage at event
- Admission for up to four (4) guests

PINK PARTNER SPONSOR

\$1,000

- Name displayed on "special thanks" signage at event
- Admission for up to four (4) guests



2024 PINK BOW FASHION SHOW SPONSORSHIP FORM



MY INFORMATION

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Please recognize us in print* as _____

Please do not acknowledge this donation publicly.

Madelyn's Fund
7804 Fairview Road PMB
#259
Charlotte, NC 28226

Founders
Rachel & Andy Lee
Tax ID# 82-3577117
www.madelynsfund.org

MY IMPACT

I am honored to support Madelyn's Fund as a Sponsor of the 2024 Pink Bow Fashion Show!

\$8,000 Madelyn Sponsor

\$2,500 Pink Patron Sponsor

\$5,000 Pink Bow Sponsor

\$1,000 Pink Partner Sponsor

Please submit a high-resolution logo in PDF format to rebeccasellsolumbia@gmail.com

MY DONATION

I am **enclosing a check** made payable to Madelyn's Fund.

I would like to **pay my donation online** with a credit card. Please email my invoice to:

I am **pledging my donation**. Please send me an invoice in _____ (month), 2024.

My employer, _____ **matches donations.**

MY AUTHORIZATION

Thank you for your generosity. Your donation is tax-deductible as allowed by current tax laws. By signing below, I/we are committing to the above donation/pledge to Madelyn's Fund.

Signature _____

Date _____

