



Pink Bow SOCIETY

LEGACY | HOPE | IMPACT

Together, We Create Miracles

Families facing the unimaginable moments of a NICU experience need compassion, stability, and hope. By joining the Pink Bow Society, you become part of a dedicated community of donors whose generosity brings light to NICU families and those who have experienced infant loss.

Your annual gift ensures that no family faces their journey alone—today, tomorrow, and throughout the year.

Founding Members

Donors who join the Pink Bow Society during its inaugural year will be recognized as Founding Members, honoring their leadership and commitment to building a strong future for Madelyn's Fund.



CIRCLE OF *Miracles*

\$10,000+ annually

(Approximately \$850+ per month)

Circle of Miracles members are visionary leaders whose generosity expands our reach and helps secure the future of Madelyn's Fund for generations to come.

MEMBER BENEFITS

All Circle of Compassion benefits, plus:

- Invitation to a Behind-the-Scenes Impact Experience (NICU tour, hospital partner visit, or program briefing)
- Opportunity to support a designated family assistance area or special initiative aligned with your philanthropic interests
- Invitation to an annual private dinner with the Board of Directors and Founders
- Personalized annual Impact Report detailing how your generosity supported families throughout the year

CIRCLE OF *Compassion*

\$5,000–\$9,999 annually

(Approximately \$420–\$830 per month)

Circle of Compassion members sustain our core programs and help bridge the gap between hospital and home for NICU families.

MEMBER BENEFITS

All Circle of Care benefits, plus:

- Annual coffee or small-group gathering with the Madelyn's Fund leadership, Founders, and Program Director
- Recognition at major fundraising events
- Exclusive commemorative gift celebrating your annual commitment

CIRCLE OF *Care*

\$2,500–\$4,999 annually

(Approximately \$210–\$415 per month)

Circle of Care members provide critical, hands-on support—helping deliver care packages, emergency assistance, and emotional resources to families during their most vulnerable moments.

MEMBER BENEFITS

All Circle of Hope benefits, plus:

- Exclusive quarterly Impact Update featuring family stories and program highlights
- Early access to Pink Bow Gala tickets and sponsorship opportunities

CIRCLE OF *Hope*

\$1,000–\$2,499 annually

(Approximately \$85–\$210 per month)

Circle of Hope members form the foundation of the Pink Bow Society, ensuring families receive compassion, comfort, and connection when they need it most.

MEMBER BENEFITS

- Recognition on our website and in our annual report
- Invitation for two to the Donor Appreciation Reception
- Personalized thank-you message from a family served by Madelyn's Fund

Supporting NICU families when it matters most.



Multi-Year Giving

Many members of the Pink Bow Society choose to deepen their impact through a multi-year commitment, providing sustained support that allows Madelyn's Fund to plan responsibly and respond quickly as family needs arise.

Multi-year commitments may be fulfilled annually or monthly and can be adjusted as circumstances change. We would be honored to explore a giving plan that aligns with your philanthropic goals and long-term vision for NICU families.

Yes, I would like to join the Pink Bow Society in support of NICU families as follows:

Giving Circle (please select one):

- Circle of Miracles - \$10,000+ annually
- Circle of Compassion - \$5,000-\$9,999 annually
- Circle of Care - \$2,500-\$4,999 annually
- Circle of Hope - \$1,000-\$2,400 annually

Gift Duration:

- This is a one-year gift
- This is a multi-year commitment: _____ years

(Total Gift: \$ _____)

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please recognize in print as: _____

- I'd like to remain anonymous
- Company Match - Business Name: _____
- Gift of Stock
- Donor Advised Funds



SCAN TO LEARN MORE



MADELYN'S FUND - 7804 FAIRVIEW ROAD PMB 259 - CHARLOTTE, NC 28226
MADELYNSFUND.ORG/PINKBOWSOCIETY/JOIN/

Madelyn's Fund is a U.S. tax-exempt 501(c)(3) organization, Tax ID # 82-357711